







## **The India Opportunity**

### 17 – 20 April 2017, Greater Noida, India



# **GES** 2017

- Your platform to proliferating opportunities of trade in services, enhancing strategic cooperation and fortifying multilateral relationship between all stakeholders.
- · Your opportunity to mark your potential for the services exports to increase FDI flow in the sector.
- Your platform to a rewarding tryst of service sector industry with eminent industry leaders, academia, policy makers and media leaders.
- Your global platform of networking ٠ opportunities with business delegations from across the world.



Sh. Ravi Shankar Prasad Minister for Communications & Information Technology and Law & Justice, Government of India in GES 2016

# Reason to **Participate**

- Sector specific knowledge sessions
- Round Table Discussions
- Schedule your B2B Meetings in advance by going online
- An ideal platform for business networking
- Sector specific B2B Space

### Showcase Your Competency to the World

- Participation by more than 60 countries
- Over 40,000 sgm of Exhibition Area
- Dedicated halls for each sector
- Participation by Domestic as well as International Buyers
- Participation by Key Policy Makers as well as Decision Makers from diverse sectors



Smt. Nirmala Sitharaman Minister of State (Independent Charge) for Commerce & Industry, Government of India in GES 2016







Services

**Railway Services** 

Exhibition &



Facility Management

Focus **Sectors** 



IT & Telecom



Pavilions





Entertainment



Professional

Services





Event Services

Retail &

E-Commerce













## SNAPSHOT OF GES 2016



Inauguration of GES 2016 by Hon'ble President of India, Shri Pranab Mukherjee on 20 April, 2016



(L to R) **Mr. Chandrajit Banerjee**, Director General, CII, **Sh. Ravi Shankar Prasad**, Minister for Communications & Information Technology and Law & Justice, Government of India and **Mr. Naushad Forbes**, President, CII in GES 2016



(L to R) Shri Sudhanshu Pandey, Joint Secretary, Department of Commerce, Government of India, Smt. Nirmala Sitharaman, Minister of State (Independent Charge) for Commerce & Industry, Government of India, Hon'ble President of India Shri Pranab Mukherjee and Smt. Rita Teaotia, Secretary, Department of Commerce, Government of India in GES 2016



Exhibition Showcase in GES 2016





The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has over 8000 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 200,000 enterprises from around 240 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

The CII theme for 2016-17, Building National Competitiveness, emphasizes Industry's role in partnering Government to accelerate competitiveness across sectors, with sustained global competitiveness as the goal. The focus is on six key enablers: Human Development; Corporate Integrity and Good Citizenship; Ease of Doing Business; Innovation and Technical Capability; Sustainability; and Integration with the World.

With 66 offices, including 9 Centres of Excellence, in India, and 9 overseas offices in Australia, Bahrain, China, Egypt, France, Germany, Singapore, UK, and USA, as well as institutional partnerships with 320 counterpart organizations in 106 countries, CII serves as a reference point for Indian industry and the international business community.

#### Reserve your booth space today for GES 2017.

#### SPACE RENTALS\*

Category	Rates (INR)	USD
Raw Space – Indoor (per m²)	4,000.00	130
Built Up - Indoor(per m²)	5,000.00	150

#### ELECTRICITY CHARGES

Details	Rates (INR)	USD
Kilowatt (per KW) for Raw space	3,500	60
For Built Up (per m²)	400	10

\*Taxes will be charged extra.



Reach us via our Membership Helpline: 00-91-124-4592966 / 00-91-99104 46244 CII Helpline Toll free No: 1800-103-1244